



hello!

**My name is Kat Hinson,
and I make stuff look pretty.**

experience

graphic design

SAN ANTONIO EXPRESS-NEWS

GRAPHIC DESIGNER Oct. 2020 - Present

Responsible for the design and development of marketing initiatives and client marketing materials, including but not limited to special sections, print and web advertising, promotional materials such as posters and fliers, and logos. Additionally, responsible for the design of regular sections including the Real Estate and Drive sections. Organize and maintain an archive of prior campaign materials.

SEAWORLD SAN ANTONIO

GRAPHIC DESIGNER Mar. 2019 - Sept. 2020

Responsible for the design of graphic elements for SeaWorld San Antonio and Aquatica San Antonio's sign shop, including in-park identification signs, menus, event signage, and marketing materials. Create graphic designs in adherence to the specifications of partner organizations such as Sesame Workshop. Communicate with representatives of other park departments such as Merchandise and Marketing, as well as with outside partner organizations. Organize and maintain an archive of designs and reference materials.

theatrical work

SCENIC TECHNICIAN I Apr. 2018 - Mar. 2019

CONSUMER EVENTS Aug. 2016 - Apr. 2018

CARPENTER II Apr. 2016 - Aug. 2016

Responsible for the design and fabrication of new props, scenery, and theming for shows and consumer events using materials such as wood, foam, StyroCrete, fiberglass, and OmegaBond, as well as painting, staining, and otherwise surfacing those designs. Maintained, refurbished and recreated props, scenery, and theming created in previous seasons. Installed, deconstructed, stored, and organized consumer events theming within the park on a seasonal basis. Created purchase lists for shop inventory of materials as well as for new projects.

graphic design

VAN ZANDT NEWSPAPER CO.

PAGE DESIGNER Nov. 2014 - Feb. 2016

Designed page layouts for five weekly newspapers in Van Zandt County on a strict print deadline. Maintained websites for each newspaper owned by Van Zandt Newspaper Co. Designed print and web advertising materials. Photographed local festivals, grand openings, and other local events, as well as gathered use permissions, names, and information for photo captions. Attended school board and city council meetings as a correspondent, taking notes and writing reports for publication.

kat hinson

ART & DESIGN

kathinsonad.com

reach out

TELEPHONE

817.422.6504

EMAIL

kathinson.ad@gmail.com

education

BA ENGLISH / THEATRE

Texas A&M University Class of 2014
College Station, TX Cum Laude

skills / programs

ADOBE CREATIVE CLOUD

PROFICIENT: Photoshop, Illustrator, InDesign,
CAPABLE: Procreate, Lightroom, Acrobat
BASICS: Animate, Dreamweaver

OTHER PROGRAM SKILLS

PROFICIENT: Sketchup, Wix, PowerPoint
CAPABLE: Duda, AutoCAD, Vectorworks
BASICS: Wordpress, Blender, Excel

DIGITAL SKILLS

Advertising design, logos, page layout,
publicity design, color theory, digital
illustration, digital painting, vector
art, corporate design, deck design,
marketing, copyediting

HAND SKILLS

Drawing, painting, carpentry, sculpting,
fiberglass fabrication, foam carving, and
vinyl application.

OTHER / JUST FOR FUN

Digital photography, editing, forklift and
boom lift certified at SeaWorld San
Antonio, respirator trained, organization,
loves tea and books, excellent at killing
plants, plays TTRPGs on the weekends